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DATE _____

Burst Your Filter Bubble!

Part 1 Directions

Watch the video below from internet activist Eli Pariser. Listen actively during the video and write your responses to the questions below. You can use the **transcript of the video** for support.



Watch: **Eli Pariser: Beware Online "Filter Bubbles"**

TED2011, 3/2011 (9 MINS.)

Questions:

1. How did Pariser first notice filter bubbles?

2. Pariser talks about "information vegetables" and "information dessert." What does he mean?



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3. What does Pariser mean when he says we've moved from human gatekeepers to algorithmic gatekeepers on controlling the flow of information? Why is this a problem?

4. What does Pariser call on tech platforms like Google and Facebook to do?



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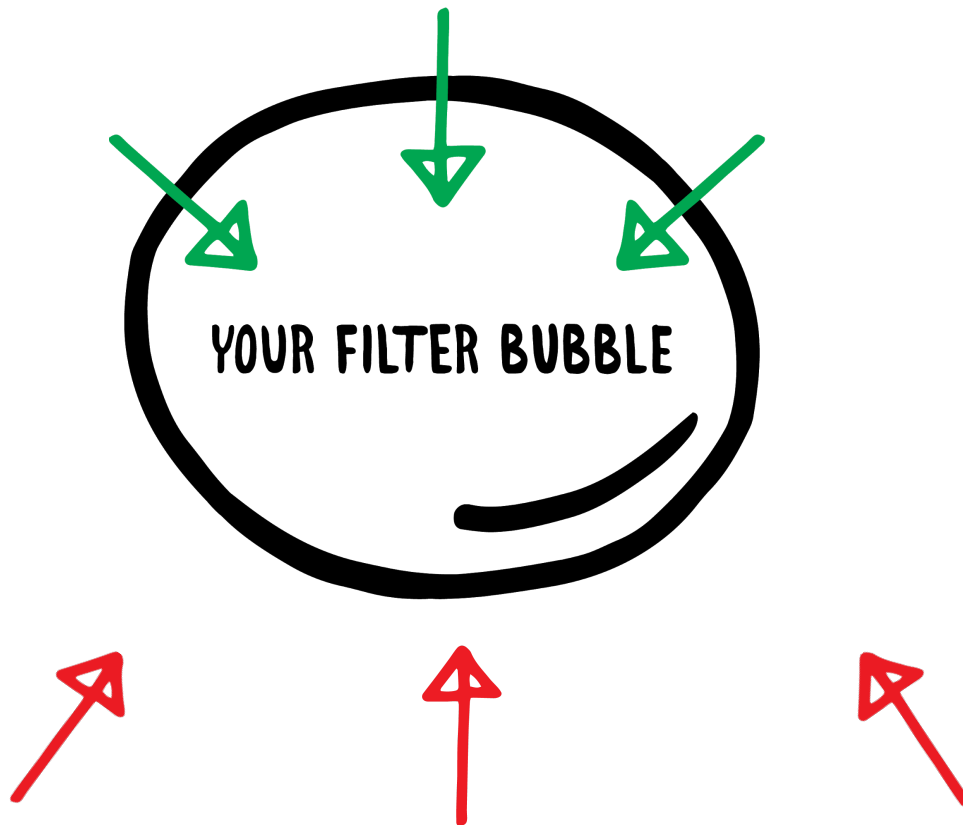
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Part 2 Directions

Reflect on what you see in your social media feeds and on other websites you visit. What kinds of posts, articles, links, ads, etc., do you see that might be **inside** your filter bubble? Write them above the green arrows. Then, think about steps you could take to **burst** your filter bubble, and write them below the red arrows. What sites, people, opinions, etc., could you seek out? What other steps could you take?

What topics, opinions, people, websites, and experiences are **inside** your filter bubble?



What topics, opinions, people, websites, and experiences might **burst** your filter bubble?

